

## Advertise in the Mill Hill Holiday House Tour Brochure

The Annual Mill Hill Holiday House Tour will take place on Saturday, December 7, 2024, from 12-5 p.m. The House Tour is Mill Hill's signature event and a Trenton tradition. Homes, churches and historic sites in the neighborhood will open their doors and invite visitors to explore some of the most interesting interiors between New York and Philadelphia. Mill Hill's nineteenth century streetscape is complemented by a wide variety of interior decorating approaches, along with outdoor hospitality, and a visit from Santa and Mrs. Claus.

The tour, is organized by residents of Mill Hill, has played an important role in the restoration of the neighborhood. Money raised by the tour funds historic preservation grants that assist Mill Hill home and business owners in maintaining the landmark standards that have helped make the neighborhood what it is today.

**Approximately 350-500 visitors from Mercer County and the surrounding area attend Mill Hill's Holiday House Tour each year. Advertising in the brochure connects you with hundreds of potential customers and shows your support for historic preservation.**

House Tour tickets are \$20 and are available on the Old Mill Hill Society's website [www.trentonmillhill.org](http://www.trentonmillhill.org). A combo including a tour ticket and a commemorative limited edition Holiday House Tour glass is available for \$25.

### **HISTORY OF MILL HILL HISTORIC DISTRICT**

The Mill Hill National Historic District in downtown Trenton can be traced back to 1679, when a small band of Quakers built the first grist mill on the banks of the Assunpink Creek. The area is the site of the Second Battle of Trenton, which is regarded as a turning point in the Revolutionary War.

In the 1960s, Mill Hill was saved from destruction by aggressive redevelopment supported by several federal funding programs and the shared vision of private citizens and public officials. When Trenton's Mayor Arthur Holland and his wife Betty moved to Mill Hill in 1964 to demonstrate their own commitment to rebuilding a troubled neighborhood, they made national news.

Today, Mill Hill is a neighborhood of brick sidewalks, tree-lined streets, and some of the finest examples of 19th century rowhouses in the country. Many homes are still being restored, and oversight of the restoration of these late Federal, Victorian, and Gothic Revival homes is the responsibility of the City of Trenton's Landmarks Commission.

### Ad Rates & Information

Full page (inside front or back cover): \$500

Full page (4 ½ x 7 ½): \$350

Half page (4 ½ x 3 ¾): \$200

Quarter page (4 ½ x 1¾ ): \$100  
(color or black & white)

Deadline: Monday November 18

Format: Art should be supplied in final format for printing as a digital file in a PDF, TIFF, or EPS format (all fonts and images embedded)

Contact: Charlie Romanow  
[romanowc@gmail.com](mailto:romanowc@gmail.com)

Checks can be made out to Old Mill Hill Society.

You can also submit your ad and pay on our website,

[www.trentonmillhill.org](http://www.trentonmillhill.org)